

THE CITADEL BOARD OF VISITORS  
MEETING MINUTES  
27 APRIL 2018

The Citadel Board of Visitors (BOV) held meetings in the Scarborough Multimedia Room, Holliday Alumni Center, on 27 April 2018 to: conduct an executive session for an update on legal matters; receive reports from the President, the Board committees, The Citadel Real Estate Foundation (TCREF), The Citadel Foundation (TCF) and The Citadel Brigadier Foundation (TCBF), and The Citadel Alumni Association (CAA); consider minutes from previous meetings and any action items presented; discuss requests for diploma presentation exceptions; conduct an executive session to discuss the possible selection of an interim President; and other Board matters.

The following Board members were present: Colonel Fred L. Price, Jr., Chair; Colonel Myron C. Harrington, Jr., Vice Chair; Colonel Allison Dean Love; Colonel Dylan W. Goff; Colonel Peter M. McCoy, Sr.; Colonel L. E. "Gene" Pinson; Colonel Greg A. Lapointe; Colonel Stanley L. Myers, Sr.; Colonel John C. Dominick; Colonel Jamie A. Khan; Colonel Leonard C. Fulghum, Jr., chairman emeritus; members emeritus Colonel William E. Jenkinson III and Colonel Douglas A. Snyder; Mr. Claudius E. Watts, IV, Chairman, TCF; and Mr. Willis E. Tisdale, Jr., President, CAA.

Also in attendance were: Lieutenant General John W. Rosa, President; Brigadier General Mark A. Beensee, Interim Provost and Dean of the College; Colonel Thomas G. Philipkosky, Senior Vice President for Operations and Administration; Captain Eugene "Geno" Paluso, Commandant of Cadets; Dr. John P. "Jay" Dowd, III, Vice President for Institutional Advancement; Colonel John L. Dorrian, Vice President for Communications and Marketing; Mr. Rob Acunto, Interim Director of Intercollegiate Athletics; Colonel Charles L. Cansler, Vice President for Finance and Business; Colonel James Openshaw, Budget Office; Colonel Ronald W. Welch, Dean of Engineering and Louis S. LeTellier Chair; Colonel Tara Hornor, Associate Provost for Planning, Assessment and Evaluation, and Dean of Enrollment Management; Colonel Kevin C. Bower, Assistant Provost for Academic Operations; Colonel Cardon B. Crawford, Director of Government and Community Affairs; Mr. Michael S. Kenney, Associate Athletic Director for Budget and Finance; Commander William Lind, Executive Assistant to the President; Mr. Mark C. Brandenburg, General Counsel; Mrs. Ashley Witherspoon, President's Assistant for Board Matters; and Mrs. Patricia M. Kinard, Recording Secretary to the Board of Visitors.

Presenters during the meeting: Chaplain Jose R. Molina, Chaplain to the Corps of Cadets; Mr. Jeff Kidd, TCREF and Mr. Matt Tuchi, First Tryon Financial Advisors; and Mr. David R. Zelenock, Women's Volleyball Coach.

Voting members absent: none. A quorum was present.

The meeting followed the agenda at enclosure 1.

The meeting was in compliance with the Freedom of Information Act in that notice had been posted 24 hours in advance in Bond Hall and on the college website and local media sources were notified at the same time by electronic means.

Chair Price opened the meeting at 8:00 a.m. Chaplain Molina gave an invocation and Colonel Jenkinson led the group in reciting "The Pledge of Allegiance."

Chair Price reviewed the schedule and agenda and reminded the Board of upcoming college events. He noted Colonel Love and Colonel McCoy were each reelected by the State Legislature to serve another six-year term on the Board, ending in June 2024. President Rosa was honored by The Citadel Faculty Senate by being given the title of Professor Emeritus of Leadership Studies, and the creation of the Lt Gen John W. Rosa Award for Outstanding Achievement in Graduate Leadership Studies, to be awarded annually.

The 1 May monthly BOV teleconference has been cancelled.

Colonel Lapointe moved to go into executive session for an update on legal matters covered by the attorney-client privilege. The motion was seconded and approved unanimously by the voting members present: Price, Harrington, Love, Goff, McCoy, Pinson, Lapointe, Myers, Dominick and Khan.

Colonel Lapointe moved to come out of executive session. The motion was seconded and approved unanimously by the voting members present: Price, Harrington, Love, Goff, McCoy, Pinson, Lapointe, Myers, Dominick and Khan.

Chair Price expressed his condolences to Mr. Watts on the passing of his father-in-law. He noted this is the last BOV meeting Mr. Watts will attend as TCF Chairman, as Mr. Stephen Davis will take over that position in mid-May. Chair Price presented Mr. Watts with a framed "Big Red" flag as a token of appreciation from the Board for his invaluable service to The Citadel community.

President Rosa gave his report. Highlights included:

- The spring semester has gone quickly with finals starting yesterday.
- The Top 9 has done a great job and is one of the few that started and finished together.
- The freshman class is on track, but we still need to work on our attrition rate. The incoming class is estimated to be in the low 800's.
- Our academics continue to be strong. One of our students has been selected as a Truman Scholar.
- The Provost Search Committee has been formed, and Myers-McRae will be the search firm hired to assist in this endeavor.
- He stressed that he is really proud of our faculty and the work of the Faculty Senate.
- Colonel Cansler is finalizing the budget, but we are suffering from underfunding from the State. South Carolina ranked 50<sup>th</sup> in the nation in education funding. We must work to sustain our standards and stay relevant with such funding extremes. He detailed the funding allocations proposed in the current State budget and funding from County Council.
- Rob Acunto has done a great job as Interim Athletics Director. A five-year Athletics budget forecast has been developed. Assistant Professor Daniel B. Bornstein will Chair the Athletics Director Search Committee, with BOV members Colonel Dominick and Colonel Khan serving on the committee.
- The year 2017 proved to be great for fundraising. TCF raised over \$55 million for the LEAD 2018 Plan, with a lot of the donations coming in earmarked for certain programs.
- The Commission on Higher Education (CHE) has been conducting sessions around the state pertaining to college tuition costs. They have also developed a Student Bill of Rights which has generated concerns; however, they denied our request to set up a meeting to discuss the matter.
- He closed by noting problem areas within CAA, and emphasized the need for the college and the association to work together.

Colonel McCoy, Chair of the Operations and Risk Management (ORM) Committee, called on Colonel Philipkosky to begin the committee report.

Colonel Philipkosky said Chief Ken Davis, the head of our Public Safety Department, has submitted his resignation, effective 13 May. There are now four vacancies in that department.

He presented the appraisals received on the 171 Moultrie Street property and the recommended sale price based on that information. A motion will be voted on by the Board at the end of the session.

The unrestricted Trust spending reduction options were delineated by Colonel Cansler, and Option #3: More Disciplined Reduction, was reviewed by line item. The motion presented to the BOV at this meeting will supersede the motion approved on 10 June 2017. A chart showing all funding sources for the line

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items in Option #3 will be provided to the BOV at the June meeting. Finance will continue to work to find additional savings to the Trust.

The FY18 year-to-date (through period 8) budget to actuals numbers were discussed, including expense management, and revenues and expenses from the general fund, auxiliaries, athletics, and barracks fund. The summary for all elements of the budget projects a bottom line surplus for the time frame.

Colonel Cansler provided a brief update on the FY19 budget assumption and guidance. The full budget will be presented at the June BOV meeting.

Colonel Philipkosky and Mr. Kidd outlined the parking garage project update. The need for a ground lease for the land, the procurement process, use of the parking spaces, and the impact on parking fees for the various elements of the campus community were discussed. Colonel Lapointe noted the ORM Committee will be looking at the proposed parking fees for approval. A final briefing will be given at the June Board meeting for a decision.

The East Side Stands project was reviewed, with a project timeline and feasibility analysis. An approval will be needed from the BOV in June in order for this project to go forward.

Mr. Watts reviewed the original charge to TCREF, noting a master plan for outlying properties is being analyzed and a strategy developed.

The Citadel Foundation overview included reports on 2018 year-to-date fundraising and capital campaign, LEAD fundraising, and the 2018 Giving Day. An update on TCBF and Athletics fundraising and path forward was also presented. The vision for TCF at the completion of the capital campaign is: to be capable of raising \$40 million annually; fully built out, best-in-class development and advancement operation; and positioned to help ensure excellence of The Citadel in whatever external environment it may face. Mr. Watts emphasized the college's strategic plan needs to have a major athletics component. He believes we need more TCF resources directed toward athletics fundraising, with a goal to increase the Memorial Fund set at \$50 million.

BG Bebensee thanked Mr. Watts and TCF on behalf of the entire faculty for their fundraising efforts, adding that The Citadel would not be the #1 public college in the South for the seventh year in a row without their support.

A naming opportunity was presented by Dr. Dowd. A motion for approval will be voted on by the Board at the end of the session.

Colonel Love, Chair of the Communications and Community Relations (CCR) Committee, began by thanking the staff of the Office of Communications and Marketing for their hard work.

Colonel Dorrian provided a media update, noting the overwhelmingly positive coverage of the hiring of the 20<sup>th</sup> President and the selection of the first female Regimental Commander. He discussed student outcomes, FOIA requests received and The Citadel Graduate College (CGC) 50th anniversary events.

The meeting recessed at 11:40 a.m. to attend the Daniel Fund Scholarship Luncheon in the Regimental Commanders' Riverview Room.

The meeting resumed at 1:12 p.m. in the Scarborough Multimedia Room.

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Colonel Crawford gave an update on legislative matters, highlighting the status of the college's requests for recurring and non-recurring funding from the State, and efforts with County Council.

Colonel Love complimented Colonel Crawford on his excellent relationship and management skills.

Colonel Myers, Chair of the Education and Leadership Development (ELD) Committee, began the committee report by calling on Mr. Acunto.

Mr. Acunto introduced Mr. Zelenock, who spoke to the BOV about his coaching background, interest in The Citadel, status of the women's volleyball program, recruiting, and vision for the future.

BG Beensee went over the data for both the Corps graduation and CGC graduation. He discussed the outcomes of the initial Citadel at Sea program, and the request for a department name change for the Department of Health, Exercise and Sport Science.

An update on various topics was presented by Colonel Hornor, including the Master of Arts in Military History, SCCORE and Student Bill of Rights, new productivity standards, and the college's engineering program.

Mr. Acunto reviewed the final basketball and baseball ticket sales and revenue figures, and outlined the athletics concession sales for FY18 and future concepts. The Athletics department has begun implementation of a new ticketing and customer relations management software platform, which will modernize ticket operations. He closed by discussing the Athletics Strategic Planning Committee activities and objectives.

Colonel Goff, Chair of the Strategy, Vision and Governance Committee, noted that in preparing the Athletics five-year forecast, the major challenge was the anticipated reduction in institutional support.

A review of the suggestions for naming the 2024 strategic plan had not resulted in any that were deemed exceptional by the committee. Additional possibilities will be provided to the BOV in June.

Colonel Cansler reviewed the Athletics five-year forecast data: operating budget for 2018-2023, revenue and expense assumptions, challenges, possible strategies to address in out-years, and athletics facilities fee and business updates.

Mr. Tisdale presented The CAA President's report. He discussed The CAA mission, standing committees, ad hoc committees, giving, and 2018 elections. He emphasized that closer coordination and communication with the college is critical.

After a brief break, the motions were considered.

Colonel Harrington moved:

#### **MOTION**

*"That the Board of Visitors approves the following meeting/teleconference minutes as submitted:*

- 26 and 27 January 2018 meeting
- 1 March 2018 teleconference
- 12 March 2018 special meeting
- 28 March 2018 special meeting
- 29 March 2018 special meeting
- 3 April 2018 special meeting

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MOTION (continued)

- 4 April 2018 special meeting and
- 12 April 2018 special meeting."

The motion was seconded by Colonel Pinson and approved unanimously by the voting members present: Price, Harrington, Love, Goff, McCoy, Pinson, Lapointe, Myers, Dominick, and Khan.

Colonel Harrington moved:

MOTION

*"That the Board of Visitors approves the naming of the School of Science and Mathematics as presented by the Naming Opportunities Committee on 27 April 2018."*

The motion was seconded by Colonel McCoy and approved unanimously by the voting members present: Price, Harrington, Love, Goff, McCoy, Pinson, Lapointe, Myers, Dominick, and Khan.

Colonel Harrington moved:

MOTION

*"That the Board of Visitors, pursuant to §III (3)(b) of the College Regulations, approves changing the title of the Department of Health, Exercise and Sport Science Department to the Department of Health and Human Performance."*

As the motion was forwarded from the ELD Committee, a second was not required. The motion was approved unanimously by the voting members present: Price, Harrington, Love, Goff, McCoy, Pinson, Lapointe, Myers, Dominick, and Khan.

Colonel Harrington moved:

MOTION

*"That the Board of Visitors approves the sale of 171 Moultrie Street to The Citadel Real Estate Foundation for the price of \$680,000."*

As the motion was forwarded from the ORM Committee, a second was not required. The motion was approved unanimously by the voting members present: Price, Harrington, Love, Goff, McCoy, Pinson, Lapointe, Myers, Dominick, and Khan.

Colonel Harrington moved:

MOTION

*"That the Board of Visitors amends their approval for spending from the Unrestricted Trust (June 2017 BOV meeting) to Option #3, More Disciplined Reduction."*

The motion was seconded by Colonel Lapointe and approved unanimously by the voting members present: Price, Harrington, Love, Goff, McCoy, Pinson, Lapointe, Myers, Dominick, and Khan.

Colonel Harrington moved:

MOTION

*"That the Board of Visitors approves the diploma presentation exception request of Mary Beth Gonzales and denies the requests of John Kyle Gentry and Raymond P. Turner for the CGC Commencement."*

The motion was seconded and approved unanimously by the voting members present: Price, Harrington, Love, Goff, McCoy, Pinson, Lapointe, Myers, Dominick, and Khan.

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Colonel Harrington moved:

MOTION

*"That the Board of Visitors approves the diploma presentation exception requests of three cadets for the SCCC Commencement."*

No voting member of the Board seconded the motion; therefore Colonel Harrington declared that the motion failed for lack of a second.

The members of the senior staff left the meeting.

Colonel Harrington moved to go into executive session to discuss the possible selection of an Interim President. The motion was seconded and approved unanimously by the voting members present: Price, Harrington, Love, Goff, McCoy, Pinson, Lapointe, Myers, Dominick and Khan.

Colonel Dominick moved to come out of executive session. The motion was seconded and approved unanimously by the voting members present: Price, Harrington, Love, Goff, McCoy, Pinson, Lapointe, Myers, Dominick and Khan.

Colonel Harrington moved:

MOTION

*"That the Board of Visitors authorizes the Chair to execute such documents as necessary to hire Candidate C to serve as the Interim President of The Citadel."*

The motion was seconded and approved unanimously by the voting members present: Price, Harrington, Love, Goff, McCoy, Pinson, Lapointe, Myers, Dominick and Khan.

There being no further business, the meeting adjourned at 4:40 p.m.

Respectfully submitted,

Patricia M. Kinard  
Recording Secretary to the Board of Visitors