

THE CITADEL BOARD OF VISITORS
MEETING MINUTES
29 SEPTEMBER 2017

The Citadel Board of Visitors (BOV) held a meeting in the Scarborough Multimedia Room, Holliday Alumni Center, on 29 September 2017 to: recognize the Department of Mechanical Engineering; receive reports from The Citadel Foundation (TCF) and the Daniel Fund Trustees; conduct an executive session for an update on legal matters; receive reports from Career Services, the President, and Board committees; approve minutes and any action items presented; and discuss Honorary Degree and Palmetto Medal nominations and other Board matters.

The following Board members were present: Colonel Fred L. Price, Jr., Chair; Colonel Myron C. Harrington, Jr., Vice Chair; Colonel Allison Dean Love; Colonel Peter M. McCoy, Sr.; Colonel L. E. "Gene" Pinson; Colonel Stanley L. Myers, Sr.; Colonel James H. Harrison; Colonel Jamie A. Khan; Colonel Leonard C. Fulghum, Jr., chairman emeritus; members emeritus Colonel William E. Jenkinson III and Colonel Douglas A. Snyder; and Dr. Valerie Evans-Harrison, designated representative of the Honorable Molly Spearman, State Superintendent of Education.

Also in attendance were: Lieutenant General John W. Rosa, President; Brigadier General Connie L. Book, Provost and Dean of the College; Colonel Thomas G. Philipkosky, Senior Vice President for Operations and Administration; Captain Eugene "Geno" Paluso, Commandant of Cadets; Dr. John P. "Jay" Dowd, III, Vice President for Institutional Advancement; Colonel John L. Dorrian, Vice President for Communications and Marketing; Colonel Cardon B. Crawford, Director of Government and Community Affairs; Colonel James Openshaw, Interim Vice President for Finance and Business; Lieutenant Colonel F. Ward Logan, Controller and Director of Financial Services; Ms. Tiffany Boyd, Budget Director; Mr. Michael Keeney, Financial Services Assistant; Commander William Lind, Executive Assistant to the President; Mr. Mark C. Brandenburg, General Counsel; Mrs. Ashley Witherspoon, President's Assistant for Board Matters; and Mrs. Patricia M. Kinard, Recording Secretary to the Board of Visitors.

Presenters during the meeting: Mr. Jeff Kidd of The Citadel Real Estate Foundation (TCREF); and Mrs. Page Tisdale, Director of The Citadel Career Center.

Voting members absent: Colonel Dylan W. Goff, Colonel Greg A. Lapointe, and Colonel John C. Dominick. A quorum was present.

The meeting followed the agenda at enclosure 1.

The meeting was in compliance with the Freedom of Information Act in that notice had been posted 24 hours in advance in Bond Hall and on the college website and local media sources were notified at the same time by electronic means.

Chair Price opened the meeting at 8:10 a.m. Colonel Pinson gave an invocation and Colonel Harrington led "The Pledge of Allegiance."

Chair Price reviewed the schedule and agenda and reminded the Board of upcoming college events.

Colonel Jenkinson swore in the newest Board member, Colonel Jamie A. Khan.

Dr. Dowd presented an update from TCF, The Citadel Brigadier Foundation (TCBF), and athletics fundraising. He gave an overview of the capital campaign with year-to-date fundraising results, along with LEAD 2018 fundraising progress. TCBF delivered \$1.55 million for athletic scholarships this year.

Mr. Kidd reviewed current TCREF projects, including the East Side stands, parking deck, and campus edge plan.

Colonel Harrington moved that (1) the Board, pursuant to recent amendments to the South Carolina Freedom of Information Act, find that an emergency existed such that the Board needed to take action relative to the Daniel Fund, and (2) that the Board amend the agenda to include an action item relative to the Daniel Fund. The motion was seconded by Colonel Love and approved unanimously by the voting members present: Price, Harrington, Love, McCoy, Pinson, Myers, Harrison and Khan.

Colonel Fulghum stated the Trustees had approved a submittal procedure and presented it to the Board for approval.

MOTION

"Daniel Fund Submittal Procedure

- *The Sponsor (BOV Member or Former Member) will furnish the name of his or her applicant to the Board of Visitors' Recording Secretary.*
- *The Recording Secretary will:*
 - *Submit the Candidate's name to the proper authority;*
 - *Follow the progress of the application; and*
 - *Keep the Sponsor and Trustees of the Fund advised of the application's progress."*

The motion was unanimously approved by the voting members present: Price, Harrington, Love, McCoy, Pinson, Myers, Harrison and Khan.

Faculty and student representatives of the Department of Mechanical Engineering were presented with a certificate from the Board of Visitors in recognition of their outstanding efforts and many achievements.

General Rosa noted that the success of the department would not have been possible without grants from the State and the generosity of Bernard and Sofia Gordon.

The President reported he is pleased with the way the semester has begun. He commented on the storm surge generated by Hurricane Irma. Efforts are being made to consolidate all of the various rule books. The Top 9 is doing well in leading the Corps. The search for the Vice President of Finance is not going well; however, there is one more candidate to be interviewed on campus. He expressed concern that the Facilities and Engineering staff is being stressed by the heavy workload of projects on campus. A Town Hall meeting was held on 28 September;

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during the meeting he went over the progress of the eight strategic initiatives in our LEAD Plan. The focus of upcoming travel plans will be on finalizing gifts that are currently in development.

A video from *The Today Show* regarding hazing on campuses across the country was shown. General Rosa noted The Citadel set the standard early in Captain Paluso's tenure that hazing would not be tolerated. Only one case of hazing has been recorded this year. There will be a category in the Clery Report to identify incidents of hazing. Noting that cases of hazing and sexual assault are very complex, Mr. Brandenburg discussed the "Dear Colleague" letter sent by the Obama administration in 2011 and the recent guidelines generated by the Trump administration.

Chair Price said the BOV is most appreciative of the steps taken by the President and the Commandant to eliminate hazing.

The Commandant reported that of the 822 freshmen who matriculated, 98 had out processed, including 18 for medical reasons. The extremely hot weather was definitely a factor; however, the college has two teams looking at the data from those who left to see if common characteristics can be identified.

After a brief break, Chair Price noted the agenda would be changed to allow the representatives from the Finance Department to be present for a presentation.

Colonel McCoy, Chair of the Operations and Risk Management Committee, called on Colonel Openshaw for a financial update.

Colonel Openshaw introduced Ms. Boyd, a CPA, who joined the staff as our new Budget Director after working at Joint Base Charleston as a lead non-appropriated funds financial analyst.

Three major budgeting areas, including the general fund, auxiliaries, and athletics, were reviewed. Colonel Openshaw also delineated spending options for the unrestricted trust funds. Approval of one of the options will be determined at the January 2018 BOV meeting.

Colonel Myers, Chair of the Education and Leadership Development Committee, began the committee report by calling on Mrs. Tisdale to give a presentation on the Career Center. It was noted that she had been selected as the Employee of the Year for 2017.

Mrs. Tisdale began by stating meaningful employment is at the center of The Citadel's mission and vision. She discussed national trends in campus career development, employment data, campus recruiting, and internships.

BG Book provided a breakdown of statistics regarding the Class of 2021. The Citadel Graduate College has experienced an 11% enrollment growth, with a 16% growth in credit hours. An example of the new experiential transcript, integrating leadership development, was displayed. The Citadel is the only military college using this new format. The Provost also discussed the importance of the need to work strategically to capture federal dollars.

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Box lunches were provided during the lunch break, beginning at 12:10 p.m.

Chair Price began the afternoon session at 12:50 p.m.

He noted the prospectus that was prepared for the Presidential Search Committee is currently in draft format. Any comments or suggestions from Board members should be directed to Colonel Dorrian.

Colonel Harrington moved to go into executive session for a legal update. The motion was seconded by Colonel Harrison. The motion was unanimously approved by the voting members present: Price, Harrington, Love, McCoy, Pinson, Myers, Harrison and Khan.

After a legal briefing by Mr. Brandenburg, Colonel Love moved to come out of executive session; the motion was seconded by Colonel Myers. The motion was unanimously approved by the voting members present: Price, Harrington, Love, McCoy, Pinson, Myers, Harrison and Khan.

Colonel Myers, Vice Chair of the Strategy, Vision and Governance Committee, began the committee report by calling on BG Book to review the annual LEAD strategic planning and performance report for 2017.

Progress on the eight strategic objectives and the six lines of effort indicate an 81% completion rate at the end of FY17, with a 95% completion rate projected by the end of FY18. Scores for each line of effort were discussed by one of the supporting Vice Presidents. It was also noted that the Vice Presidents have submitted their Annual Performance Plans for 2018.

Colonel Philipkosky told the Board the War Memorial dedication ceremony will be held during Homecoming Weekend, 27 October, at 4 p.m.

Colonel Love, Chair of the Communications and Community Relations Committee, was called on for the committee's report.

Colonel Dorrian presented data from the previous year which ended in June 2017. He discussed various media and marketing efforts, as well as efforts to improve e-portraits.

Colonel Crawford provided a legislative update, including federal, state, county council, and election matters.

Colonel Dorrian continued with a brief regarding the upcoming year. A video created for The Citadel's 175th anniversary was shown and other aspects of the anniversary campaign detailed.

A new social media policy will be presented to the Board at the January 2018 meeting.

Captain Paluso showed the Board a sample of the current overcoat worn by the cadets and one of the proposed new overcoat which is much more economical. A select group of cadets will be used to test the new item, and results will be reported at the January BOV meeting.

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Chair Price extended congratulations to General Rosa, the faculty and staff for seven consecutive years of being selected as the #1 public regional university in the South by *U.S. News & World Report*.

In order to prepare for parade, General Rosa and most of the senior staff left the meeting.

After a brief break, Colonel Harrington reported the Honorary Degree and Palmetto Medal Committee had met to review the nominations received. A list of the nominees will be sent to voting members of the Board for further discussion, with a final determination to be made at the January meeting.

Colonel Harrington moved:

MOTION

"That the Board of Visitors approves the following meeting/teleconference minutes as submitted:

- *9 and 10 June 2017 meetings*
- *3 and 4 August 2017 offsite meetings*
- *7 August 2017 special teleconference*
- *14 September 2017 teleconference."*

The motion was seconded by Colonel Myers and unanimously approved by the voting members present: Price, Harrington, Love, McCoy, Pinson, Myers, Harrison and Khan.

Chair Price announced the teleconference scheduled for 2 October 2017 had been canceled.

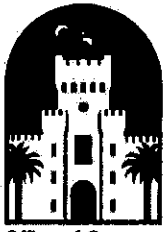
There being no further business, the meeting adjourned at 2:50 p.m.

Respectfully submitted,



Patricia M. Kinard

Recording Secretary to the Board of Visitors



THE CITADEL

THE MILITARY COLLEGE OF SOUTH CAROLINA

Office of Communications and Marketing

THE CITADEL BOARD OF VISITORS MEETING

Date: Friday, 29 September 2017
 Time: 8:00 a.m.
 Campus Location: Holliday Alumni Center, Scarborough Multimedia Room

AGENDA

TIME	EVENT	PRESENTER
8:00 AM	Invocation/Pledge of Allegiance	COL Pinson Col Harrington
8:15 AM	Review of Agenda/Welcome to New Board Members	COL Price
8:30 AM	The Citadel Foundation Presentation	Dr. Jay Dowd
8:45 AM	Daniel Fund Trustees Discussion	COL Fulghum
9:00 AM	Board Recognition of the Department of Mechanical Engineering	COL Price Dean Ron Welch
9:15 AM	President's Remarks	Lt Gen Rosa
10:00 AM	<i>Break</i>	
10:15 AM	EXECUTIVE SESSION: Update on Mother Doe A case	Mr. Mark Brandenburg
10:30 AM	Operations & Risk Management Committee Reports FY '17 End of Year Update and Unrestricted Trust Spending Options	COL McCoy Col Openshaw
11:00 AM	Education & Leadership Development (ELD) Committee: Career Services Presentation	COL Myers Mrs. Paget Tisdale
11:30 AM	Remainder of ELD Presentations	COL Myers
12:00 PM	WORKING LUNCH	
1:00 PM	Strategy, Vision & Governance Committee Reports LEAD 2018 FY 2017 Year in Review War Memorial Update	COL Myers BG Book Col Philipkosky
1:45 PM	Communications and Community Relations Committee Reports	COL Love
2:15 PM	EXECUTIVE SESSION: Personnel Matters - Candidates for Honorary Degrees/Palmetto Medals	Col Harrington
2:45 PM	ACTION ITEM: Motion to approve previous Meeting Minutes General Discussion/Follow-ups	Col Harrington COL Price
3:00 PM	ADJOURNMENT	

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