

THE CITADEL BOARD OF VISITORS  
TELECONFERENCE MEETING  
4 DECEMBER 2010  
MINUTES

The Citadel Board of Visitors held a special meeting in the Regimental Commanders' Riverview Room, Coward Hall, at 0900 hours on 4 December 2010. The purpose of the meeting was to review and discuss Board engagement and communications issues.

The following members were present in the Regimental Commanders' Riverview Room: Colonel Douglas A. Snyder, Chair; Colonel Glenn D. Addison; Colonel Allison Dean Love; Colonel Claude W. Burns, III; Colonel W. Thomas McQueeney; Colonel Fred L. Price, Jr.; Lieutenant Colonel Ben W. Legare, Jr.; Colonel James M. McQuilla; Lieutenant General W. Michael Steele; Colonel Dylan W. Goff; and Colonel Leonard C. Fulghum, Jr., member emeritus. Colonel William G. Kastner was present via "Skype." Lieutenant General John W. Rosa joined the meeting for lunch.

Voting members absent: None

The meeting followed the agenda at enclosure 1.

Colonel Myron C. Harrington, Secretary, stated that the meeting was in compliance with the Freedom of Information Act in that notice had been posted 24 hours in advance in Bond Hall and local media sources were notified at the same time by fax means.

A quorum was present.

Colonel Burns was called on for an invocation.

Chair Snyder called the meeting to order and thanked everyone for participating. He stated the purpose of this meeting was to reflect on the Board's accomplishments during the past year and to strategize on how best to move the Board forward to enhance the college. Quoting from an AGB Trusteeship article, Colonel Snyder stated the Board should: *"Decide where The Citadel needs to be in the future, endorse and support activities that will cause it to get there, align everything we do in that direction, and reorient culture accordingly."*

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Following the Chair's opening remarks, the Board discussed in detail how to best engage as a Board to meet the myriad of challenges facing the college. Read ahead materials were analyzed and critiqued to determine which facets should be adopted for Board use. In reviewing the anonymous self-assessment, it was noted that collectively the Board is strategically focused. Primary issues touched on in the survey were: moving The Blueprint forward, helping to obtain the resources to fully implement the plan, developing an effective BOV communications plan and additional Board training to enhance effectiveness.

Colonel Love presented an excellent brief on The Citadel Communications Plan. She covered both BOV internal communications and the college external communications matrix that has been developed. Minor suggestions to both were noted by Colonel Love and will be incorporated in the next version. Discussed also was how to most effectively communicate with The Citadel family, The Citadel Alumni Association, The Citadel Foundation, The Brigadier Foundation, the local community, and constituents throughout the state.

An issue of concern focused on was how to address cadet and possibly staff/faculty use of internet social media outlets. The administration is working on a policy for Board consideration which will be briefed at the January meeting. Currently, a staff member is monitoring various sites for inappropriate use.

The meeting closed with a general discussion on nominating candidates for honorary degrees and the Palmetto Medal. Members were encouraged to submit nominations to either Colonel Addison or the Provost.

A motion to adjourn was made by Colonel Price, seconded, and unanimously approved.

The meeting adjourned at 1350 hours.

Respectfully submitted,

Myron C. Harrington, Jr.  
Colonel, USMC (Retired)  
Secretary to the Board of Visitors