### Major Academic Plan (MAP) - BSBA: Marketing & Business Development (2021-2022 Catalog)

#### Freshman

**Fall**
- BANA 101 (C or higher) (3)
- FSEM 101 (3)
- FSWI 101 (3)
- MATH 105 (3)
- Language (3)
- LDRS 101 (1)

**Spring**
- ECON 201 (C or higher) (3)
- STAT 160 (3)
- RPED 260 (3)
- Freshman Science Lecture/Lab (4)
- Language (3)

#### Sophomore

**Fall**
- ACCT 201 (C or higher) (3)
- ECON 202 (C or higher) (3)
- General Elective (3)
- COMM 216 (3)
- LDRS 202 (3)

**Spring**
- ACCT 202 (C or higher) (3)
- BANA 201 (C or higher) (3)
- MKTG 302 (3)
- General Elective (3)
- Strand Course #1* (3)

#### Junior

**Fall**
- BLAW 301 (C or higher) (3)
- MKTG 301 (C or higher) (3)
- SCMT 301 (C or higher) (3)
- LDRS 371 (3)
- Strand Course #2* (3)

**Spring**
- FINC 301 (C or higher) (3)
- MGMT 303 (C or higher) (3)
- MGMT 411 (3)
- MKTG 303 (3)
- Strand Course #3* (3)

#### Senior

**Fall**
- MKTG 403 (3)
- MKTG 404 (3)
- Major Elective (3)
- General Elective (3)
- Strand Course #4* (3)

**Spring**
- MGMT 449 (C or higher) (3)
- MKTG 401 (3)
- Major Elective (3)
- General Elective (3)
- GEND 422 (3)

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**General Education (GE) Requirement**
- Cadet (C) Requirement

**Major (M) Requirement - Business**
- Major (M) Requirement - Accounting

**Non-contracted:**
- ROTC Fulfillment

**Contracted:**
- AERO / MLTY / NAVL 300-level

**LDRS, ROTC, & RPED Degree Requirements:**
- Non-contracted:
  - ROTC Fulfillment
- Contracted:
  - AERO / MLTY / NAVL 100-level

**Total Hours:**
- 121

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*Students must complete 4 strand courses, which may be completed in any order:
- Strand English (ENGS)
- Strand History (HISS)
- Strand Natural Science (NTSS)
- Strand Social Science (SCSS)