### Major Academic Plan (MAP) - BSBA: Marketing & Business Development (2020-2021 Catalog)

**Fall Freshman**
- BANA 101 (BADM 110) (C or higher) (3)
- FSEM 101 (3)
- FSWI 101 (3)
- Language (3)
- MATH 105 (3)
- LD 101 (1)
- AERO / MLTY / NAVL 100-level (15)

**Spring Freshman**
- ECON 201 (BADM 202) (C or higher) (3)
- STAT 160 (3)
- RPED 260 (3)
- Language (3)
- Freshman Science (4)
- AERO / MLTY / NAVL 100-level (16)

**Fall Sophomore**
- ACCT 201 (BADM 211) (C or higher) (3)
- ECON 202 (BADM 201) (C or higher) (3)
- General Elective (3)
- COMM 216 (3)
- Strand English (3)
- ENGS (0)
- RPED Elective (100-199) (0)
- AERO / MLTY / NAVL 200-level (15)

**Spring Sophomore**
- ACCT 202 (BADM 212) (C or higher) (3)
- BANA 201 (BADM 206) (C or higher) (3)
- MKTG 302 (BADM 335) (3)
- General Elective (3)
- Strand Natural Science (3)
- NTSS (0)
- LDRS 211 (0)
- RPED Elective (100-199) (0)
- AERO / MLTY / NAVL 200-level (15)

**Fall Junior**
- BLAW 301 (BADM 305) (C or higher) (3)
- MKTG 301 (BADM 309) (C or higher) (3)
- SCMT 301 (BADM 310) (C or higher) (3)
- LD 371 (3)
- Strand History (3)
- HISS (0)
- LDRS 311 (0)
- AERO / MLTY / NAVL 300-level (15)

**Spring Junior**
- FINC 301 (BADM 321) (C or higher) (3)
- MGMT 303 (BADM 338) (C or higher) (3)
- MGMT 411 (BADM 412) (3)
- MGMT 303 (BADM 334) (3)
- Strand Elective (3)
- ELES (0)
- Non-contracted: ROTC Fulfillment OR Contracted: AERO / MLTY / NAVL 300-level (15)

**Fall Senior**
- MKTG 403 (BADM 441) (3)
- MKTG 404 (BADM 442) (3)
- Major Elective (3)
- General Elective (3)
- Strand Social Science (3)
- SCSS (0)
- LDRS 411 (0)
- AERO / MLTY / NAVL 400-level (15)

**Spring Senior**
- MGMT 449 (BADM 422) (C or higher) (3)
- MKTG 401 (BADM 405) (3)
- Major Elective (3)
- General Elective (3)
- GEND 422 (3)
- Non-contracted: ROTC Fulfillment OR Contracted: AERO / MLTY / NAVL 400-level (15)

**Non-Cadet Hours Earned**
- (does not include requirements for SCCC)

**Cadet (C) Requirement**
- ROTC Fulfillment (M + C)

**Major (M) Requirement - Business**
- ROTC Fulfillment (GE + C)

**Major (M) Requirement - Marketing & Bus Dev**
- ROTC Fulfillment (M + C)

**Required Hours for graduation are 121 plus the successful completion of all required LDRS, ROTC, & RPED degree requirements.**

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