Major Academic Plan (MAP) - BSBA: Marketing & Business Development (2019-2020 Catalog)

Freshman

Fall
- BANA 101 (BADM 110) (C or higher) (3)
- FSEM 101 (3)
- FSWI 101 (3)
- Language (3)
- MATH 104 (3)
- LDRS 101 (1)
- AERO / MLTY / NAVL 100-level

Spring
- ACCT 201 (BADM 211) (C or higher) (3)
- ECON 201 (BADM 202) (C or higher) (3)
- STAT 160 (3)
- Language (3)
- Freshman Science Lecture/Lab (4)
- AERO / MLTY / NAVL 100-level

Sophomore

Fall
- ACCT 202 (BADM 212) (C or higher) (3)
- ECON 202 (BADM 201) (C or higher) (3)
- General Elective (3)
- RPED 260 (3)
- Strand English (3)
- ENGS
- LDRS 201 (1)
- RPED Elective (100-200) (0)
- AERO / MLTY / NAVL 200-level

Spring
- BANA 201 (BADM 206) (C or higher) (3)
- MKTG 302 (BADM 335) (3)
- General Elective (3)
- COMM 216 (3)
- Strand Natural Science (3)
- NTSS
- LDRS 211 (0)
- RPED Elective (100-200) (0)
- AERO / MLTY / NAVL 200-level

Junior

Fall
- BLAW 301 (BADM 305) (C or higher) (3)
- MKTG 301 (BADM 309) (C or higher) (3)
- SCMT 301 (BADM 310) (C or higher) (3)
- LDRS 371 (3)
- Strand History (3)
- HISS
- LDRS 311 (0)
- Leadership Day
- Non-contracted: ROTC Fulfillment
- Contracted: AERO / MLTY / NAVL 300-level

Spring
- FINC 301 (BADM 321) (C or higher) (3)
- MKTG 303 (BADM 330) (3)
- MGMT 411 (BADM 412) (3)
- MKTG 303 (BADM 334) (3)
- Strand Elective (3)
- ELES
- Non-contracted: ROTC Fulfillment
- Contracted: AERO / MLTY / NAVL 300-level

Senior

Fall
- MKTG 403 (BADM 441) (3)
- MKTG 404 (BADM 442) (3)
- Major Elective (3)
- General Elective (3)
- Strand Social Science (3)
- SCSS
- LDRS 411 (0)
- Leadership Day
- Non-contracted: ROTC Fulfillment
- Contracted: AERO / MLTY / NAVL 400-level

Spring
- MGMT 449 (BADM 422) (C or higher) (3)
- MKTG 401 (BADM 405) (3)
- Major Elective (3)
- General Elective (3)
- GEND 422 (3)
- Non-contracted: ROTC Fulfillment
- Contracted: AERO / MLTY / NAVL 400-level

TOTAL 121

Required Hours for graduation are 121 plus the credit hours from successful completion of all required ROTC courses.