

Major Academic Plan (MAP) - BSBA: Marketing & Business Development (2018-2019 Catalog)

Non-Cadet Hours Earned
(does not include requirements for
SCCC)

Year	Term	Course 1	Course 2	Course 3	Course 4	Course 5	Course 6	Course 7	Course 8	Course 9	Hours	Total Hours	
Freshman	Fall	Business Elective (BADM 101) (3)	BANA 101 (BADM 110) (C or higher) (3)	ENGL 101 (C or higher) (3)	Modern Language CHIN / FREN / GERM / SPAN** (3)	MATH 104 (3)		LDRS 101 (1)	RPED 250 (2)	AERO / MLTY / NAVL 100-level	15	30	
	Spring	ACCT 201 (BADM 211) (C or higher) (3)	ECON 201 (BADM 202) (C or higher) (3)	ENGL 102 (3)	Modern Language CHIN / FREN / GERM / SPAN** (3)	STAT 160 (3)		LDRS 111 (0)	RPED 251 (2)	AERO / MLTY / NAVL 100-level	15		
Sophomore	Fall	ACCT 202 (BADM 212) (C or higher) (3)	ECON 202 (BADM 201) (C or higher) (3)	ENGL 201 (3)	Modern Language CHIN / FREN / GERM / SPAN** (3)	Lab Science #1 BIOL / CHEM / PHYS #1* (3)	Lab Science #1 BIOL / CHEM / PHYS #1 lab (1)	LDRS 201 (1)	RPED Elective (100-199) (0) RPED _____	AERO / MLTY / NAVL 200-level	16	32	
	Spring	BANA 201 (BADM 206) (C or higher) (3)	COMM 216 (BADM 216) (3)	History HIST 103/104 or 105/106*** (3)	Modern Language CHIN / FREN / GERM / SPAN** (3)	Lab Science #1 BIOL / CHEM / PHYS #2* (3)	Lab Science #1 BIOL / CHEM / PHYS #2 lab (1)	LDRS 211 (0)	RPED Elective (100-199) (0) RPED _____	AERO / MLTY / NAVL 200-level	16		
Junior	Fall	BLAW 301 (BADM 305) (C or higher) (3)	MKTG 302 (BADM 335 / BADM 406) (3)	SCMT 301 (BADM 310) (C or higher) (3)	History HIST 103/104 or 105/106*** (3)	Lab Science #2 BIOL / CHEM / PHYS #1* (3)	Lab Science #2 BIOL / CHEM / PHYS #1 lab (1)	LDRS 311 (0) Leadership Day	Non-contracted: ROTC Fulfillment	OR	Contracted: AERO / MLTY / NAVL 300-level	16	32
	Spring	FINC 301 (BADM 321) (C or higher) (3)	MGMT 303 (BADM 338) (C or higher) (3)	MKTG 301 (BADM 309) (C or higher) (3)	English ENGL 202 / 215 / 218 / 219 (3)	Lab Science #2 BIOL / CHEM / PHYS #2* (3)	Lab Science #2 BIOL / CHEM / PHYS #2 lab (1)		Non-contracted: ROTC Fulfillment	OR	Contracted: AERO / MLTY / NAVL 300-level	16	
Senior	Fall	LDRS 371 (BADM 371 / MGMT 305) (3)	MKTG 403 (BADM 441) (3)	MKTG 404 (BADM 442) (3)	Major Elective (3)	Major Elective (3)		LDRS 411 (0) Leadership Day	Non-contracted: ROTC Fulfillment	OR	Contracted: AERO / MLTY / NAVL 400-level	15	30
	Spring	MGMT 411 (BADM 412) (3)	MGMT 449 (BADM 422) (C or higher) (3)	MKTG 303 (BADM 334 / BADM 415) (3)	MKTG 401 (BADM 405) (3)	Social Science ANTH 202 / PSCI 102 / PSYC 201 / SOC 201+ (3)			Non-contracted: ROTC Fulfillment	OR	Contracted: AERO / MLTY / NAVL 400-level	15	

TOTAL 124

General Education (GE) Requirement Major (M) Requirement - Business Major (M) Requirement - Marketing & Bus Dev Cadet (C) Requirement ROTC Fulfillment (M + C)

*Students must take two semesters of the same science in two different lab sciences for a total of four semesters of lab science

**Students must take the same foreign language through 202

***Students must take two of the same history classes in sequence, for example, Western Civ. 103/104 OR World Civ. 105/106 (Honor Students may take HONR 103/104)

+Honor Students may take HONR 203

Required Hours for graduation
are 124 plus the successful
completion of all required
LDRS, ROTC, & RPED
courses.